



Accessing Pricing Strategies

Strategy Access

- Pricing Strategies may be accessed via the left side navigation pane under **Tools > Pricing Strategies**.

The screenshot displays the SellerActive application interface. On the left is a navigation pane with the following items: Dashboard, Notifications (with a red notification badge '1'), Products, Listings, Orders, Reports, Tools (highlighted in blue), Settings, and Help. The Tools menu is expanded, showing sub-items: File Uploads, My Files, Pricing Strategies (highlighted in blue), Vendors, and Walmart Cancellations. The main content area is titled 'PRICING STRATEGIES' and features a 'Create' button highlighted in green, along with 'Clone' and 'Delete' buttons. Below the buttons is a table with columns 'Channel' and 'Strategy Name', and a search icon in the bottom right corner of the table area.

